



# CHAMPIONS – OF – CHANGE

**Champions of Change Luncheon**

Tuesday, October 12, 2021  
Embassy Suites-Verdae

# 2021 Sponsorship Opportunities

## **Presenting Sponsor / \$5,000 (3 available)**

- Company recognized as “presenting sponsor” on pre-event and on-site marketing efforts including, but not limited to, advertising, press releases, website, invitation and program
- Top billing on event materials
- Sponsor representative to have the opportunity to address guests at event from the podium
- 16 seats reserved for sponsor in prime location (two tables of eight)
- Company logo in the 2021 Champions of Change event program
- Company recognized in Goodwill Industries’ external newsletter and in Goodwill Industries’ 2020-2021 annual report

## **Award Sponsor / \$3,000 (4 available)**

- Company recognized on event materials
- Sponsor representative to have the opportunity to present one of four honoree awards from the podium
- Eight seats reserved for sponsor in prime location
- Recognition in the 2021 Champions of Change event program
- Company recognized in Goodwill Industries’ external newsletter and in Goodwill Industries’ 2020-2021 annual report

## **Honoree Tables Sponsorship / \$2,000 (1 available)**

- Company recognized as table sponsor on three tables (24 seats) reserved for honorees and their guests
- One table of eight reserved for sponsor
- Recognition in the 2021 Champions of Change event program
- Company recognized in Goodwill Industries’ external newsletter and in Goodwill Industries’ 2020-2021 annual report

## **Table Sponsor / \$1,000**

- Company recognized on event materials
- One table of eight reserved for sponsor
- Recognition in the 2021 Champions of Change event program
- Company recognized in Goodwill Industries’ external newsletter and in Goodwill Industries’ 2020-2021 annual report

## **Friend of Goodwill Sponsor / \$500**

- Four seats reserved for sponsor
- Recognition during event presentation

For more information, please contact Murray Dorn at 864-235-8330 or by email at [murray@smoakpr.com](mailto:murray@smoakpr.com).

# 2021 Sponsorship Agreement

Yes, I want to become a sponsor at the:

- Presenting level (\$5,000)
- Award level (\$3,000)
- Honoree Tables level (\$2,000)
- Table level (\$1,000)
- Friend of Goodwill level (\$500)

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Form of Payment

Credit Card: \_\_\_\_\_ Please select Visa / MC / AMEX

Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Sec. Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Checks: *Please make payable to Goodwill Industries.*

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To confirm your sponsorship, please return this form to:  
Smoak Public Relations, 105 North Spring Street, Suite 111, Greenville, SC 29601,  
or return via email to [murray@smoakpr.com](mailto:murray@smoakpr.com).