

GOODWILL INDUSTRIES
**CHAMPIONS
TRIBUTE**



Thursday, November 1, 2018
TD Convention Center

with special guest
Taya Kyle



GOODWILL INDUSTRIES
**CHAMPIONS
TRIBUTE**



2018 Sponsorship Opportunities

Presenting Sponsor / \$8,000 (5 available)

- Company recognized as “presenting sponsor” on pre-event and on-site marketing efforts including, but not limited to, advertising, press releases, website, invitation and program
- Top billing on event signage
- Sponsor representative to have the opportunity to address guests at event from the podium
- 16 seats reserved for sponsor in prime location (two tables of eight)
- 16 guests invited to Speaker Reception with Taya Kyle
- Full page ad in the 2018 Champions Tribute event program
- Company recognized in Goodwill Industries’ external newsletter and in Goodwill Industries’ annual report

Speaker Sponsor / \$6,000 (1 available)

- Company recognized as “speaker sponsor” on pre-event and on-site marketing efforts including, but not limited to, advertising, press releases, website, invitation and program
- Top billing on event signage
- Sponsor representative to have the opportunity to introduce Taya Kyle from the podium
- Eight seats reserved for sponsor in prime location
- Two seats reserved for sponsor at the head table with Taya Kyle
- 10 guests invited to Speaker Reception with Taya Kyle
- Full page ad in the 2018 Champions Tribute event program
- Company recognized in Goodwill Industries’ external newsletter and in Goodwill Industries’ annual report

Award Sponsor / \$4,000 (6 available)

- Company recognized on event signage
- Sponsor representative to have the opportunity to present one of six honoree awards from the podium
- Eight seats reserved for sponsor in prime location
- Eight guests invited to Speaker Reception with Taya Kyle
- Half page ad in the 2018 Champions Tribute event program
- Company highlighted on Goodwill Industries award video which will be featured at event
- Company recognized in Goodwill Industries’ external newsletter and in Goodwill Industries’ annual report

GOODWILL INDUSTRIES
**CHAMPIONS
TRIBUTE**



2018 Sponsorship Opportunities (cont'd)

Speaker Reception Sponsor / \$3,500 (1 available)

- Company recognized on Speaker Reception event signage
- Eight seats reserved for sponsor in prime location
- Eight guests invited to Speaker Reception with Taya Kyle
- Half page ad in the 2018 Champions Tribute event program
- Company recognized in Goodwill Industries' external newsletter and in Goodwill Industries' annual report

Honoree Tables Sponsorship / \$3,000 (1 available)

- Company recognized as table sponsor on three tables (24 seats) reserved for honorees and their guests
- One table of eight reserved for sponsor
- Two guests invited to Speaker Reception with Taya Kyle; honorees and their guests will also be invited to Speaker Reception
- Half page ad in the 2018 Champions Tribute event program
- Company recognized in Goodwill Industries' external newsletter and in Goodwill Industries' annual report

Table Sponsor / \$1,400

- Company recognized on event signage
- One table of eight reserved for sponsor
- Two guests invited to Speaker Reception with Taya Kyle
- Quarter page ad in the 2018 Champions Tribute event program
- Company recognized in Goodwill Industries' external newsletter and in Goodwill Industries' annual report

Friend of Goodwill Sponsor / \$700

- Four seats reserved for sponsor
- Recognition during event presentation

For more information, please contact Murray Dorn at 864-235-8330 or
by email at murray@smoakpr.com.

GOODWILL INDUSTRIES
**CHAMPIONS
TRIBUTE**



2018 Sponsorship Agreement

- 5:30 *Speaker Reception with Taya Kyle (certain sponsor levels only; see Sponsor Opportunities for more information)*
6:30 *Dinner*
7:00 *Awards Presentation and Program*
8:15 *Taya Kyle Keynote Address*

Yes, I want to become a sponsor at the:

- _____ Presenting level (\$8,000 – five available)
_____ Speaker level (\$6,000 – one available)
_____ Award level (\$4,000 – six available)
_____ Speaker Reception level (\$3,500 – one available)
_____ Honoree Tables level (\$3,000 – one available)
_____ Table level (\$1,400)
_____ Friend of Goodwill level (\$700)

Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Form of Payment

Credit Card: _____ Please select Visa / MC / AMEX

Card number: _____ Expiration date: _____

Sec. Code: _____ Billing Zip Code: _____ Name on Card: _____

Checks: *Please make payable to Goodwill Industries.*

To confirm your sponsorship, please return this form to:
Smoak Public Relations, 105 North Spring Street, Suite 111, Greenville, SC 29601,
or return via email to murray@smoakpr.com.