



love it. live it. support it.



**SPONSORSHIP
OPPORTUNITIES
2022-2023**



Goodwill Industries
of Upstate/Midlands
South Carolina

love it. live it

WHEN YOU SUPPORT GOODWILL, YOU FORM A BOND WITH A RESPECTED BRAND THAT

last year

THROUGH OUR GOODWILL

THE AVERAGE HOURLY WAGE FOR THOSE
PLACED INTO EMPLOYMENT WAS

\$13.99

5,698

JOB SEEKERS FOUND WORK

\$100M

IMPACT IN LOCAL ECONOMY

10,125

RECEIVED JOB TRAINING AND
PLACEMENT SERVICES



JESSE

After earning his high school Occupational Diploma, Jesse started looking for a way to both support his family and make a difference in his local community. Jesse's love for people eventually led him to Goodwill, where he currently works as a Production Support Specialist in the non-profit's Business Services Center. Jesse loves team sports, especially his Clemson Tigers. Scan the QR code to hear Jesse share why Goodwill might be his favorite team of all.



A Junior in high school and pregnant with her daughter, Priscilla made the difficult decision to leave school to take care of her new family. Years later and married with three children, she remained determined to finish her education. She knew it would make all the difference for her family and future job opportunities. In June 2022, only four months after being introduced to Goodwill SC, Priscilla earned her GED. Now ready to pursue a career as a Radiation Therapist, her message to others in a similar place: "Go for it!"

PRISCILLA



t. support it.

WHAT HAS WORKED TO IMPROVE LIVES AND COMMUNITIES FOR NEARLY 120 YEARS.

\$15,000

power of work **SPONSOR**

- Company recognized as “Power of Work Sponsor” on pre-event and on-site marketing efforts’ which may include advertising, press releases, website, invitation, and/or program for the two Mission Impact Socials, Upstate Bridge Builders Luncheon, Midlands Path to Opportunity Luncheon, and 50th Anniversary Celebration
- Top billing on event materials
- Two tables reserved for sponsor in prime location at each in-person event
- Company logo in event programs
- For the Upstate Bridge Builders Luncheon and Midlands Path to Opportunity Luncheon: Company logo in the event video
- For the Upstate Bridge Builders Luncheon and Midlands Path to Opportunity Luncheon: Sponsor representative has the opportunity to address guests from the podium
- Company recognized in Goodwill Industries’ newsletter and annual report

\$10,000

impact **SPONSOR**

- Company recognized on event materials and signage for the two Mission Impact Socials, Upstate Bridge Builders Luncheon, Midlands Path to Opportunity Luncheon, and 50th Anniversary Celebration
- One table reserved for sponsor in prime location at each in-person event
- Sponsor representative has the opportunity to address guests from the podium at either Upstate Bridge Builders Luncheon or the Midlands Path to Opportunity Luncheon
- Company logo in event programs
- Company recognized in Goodwill Industries’ newsletter and annual report

\$5,000

dream builder **SPONSOR**

- Company recognized on event materials and signage for the two Mission Impact Socials, Upstate Bridge Builders Luncheon, Midlands Path to Opportunity Luncheon, and 50th Anniversary Celebration
- One table reserved for sponsor at each in-person event
- Company recognized in Goodwill Industries’ newsletter and annual report

\$2,500

difference maker **SPONSOR**

- Company recognized on event materials and signage for the two Mission Impact Socials, Upstate Bridge Builders Luncheon, Midlands Path to Opportunity Luncheon, and 50th Anniversary Celebration
- Half table reserved for sponsor at the Upstate Bridge Builders Luncheon and Midlands Path to Opportunity Luncheon (4-5 seats depending on the event)
- Company recognized in Goodwill Industries’ newsletter and annual report

\$1,500

friends of goodwill **SPONSOR**

- Company recognized on event materials and signage for the two Mission Impact Socials, Upstate Bridge Builders Luncheon, Midlands Path to Opportunity Luncheon, and 50th Anniversary Celebration
- Company recognized in Goodwill Industries’ newsletter and annual report

sponsorship events

mission impact socials

OCTOBER 13, 2022
NOVEMBER 10, 2022

Goodwill's Mission Impact Socials showcase mission programs to community stakeholders, highlighting program structure and participant outcomes. These Ask Events raise funds to ensure program sustainability and to meet the needs of program participants. Visit goodwillsc.org to learn more about our programs and services.

midlands path to opportunity luncheon

APRIL 20, 2023

Goodwill's Midlands Path to Opportunity Luncheon supports the impactful work done through its education and training, workforce development, and employment programs. This event highlights how - with the community's help - we create paths to new opportunities for our participants and their families. This event hosts more than 200 business executive and community change agents.

upstate bridge builders luncheon

APRIL 11, 2023

Goodwill's Upstate Bridge Builders Luncheon supports the impactful work done through its education and training, workforce development, and employment programs. This event highlights how - with the community's help - we build bridges to independence by creating generational impact for participants and their families. This event hosts more than 200 business executive and community change agents.

50th anniversary celebration

GOODWILL WEEK

MAY 1-6, 2023

May 1, 2023, Goodwill Industries of Upstate/Midlands South Carolina will celebrate our 50th anniversary - 18,000 days of helping those in need to become independent through education and training leading to employment. It is vital we raise awareness of our mission services; a beacon for those looking for hope and opportunity. The week-long celebration will encompass a series of events for staff, customers, donors, and participants.



Scan to watch a
message from our
President & CEO



Goodwill is more than a not-for-profit. We are a person-to-person phenomenon that fosters material and economic sustainability throughout the local community. One that accepts gently used goods, sells them in our more than 40 retail stores, then uses the proceeds to fund career training and placement services across a wide variety of industries. We are from all walks of life, exchanging worth and finding value in all its forms. Simple convenience for some. Profound opportunity for others. Goodwill to all.

Goodwill to all.™

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