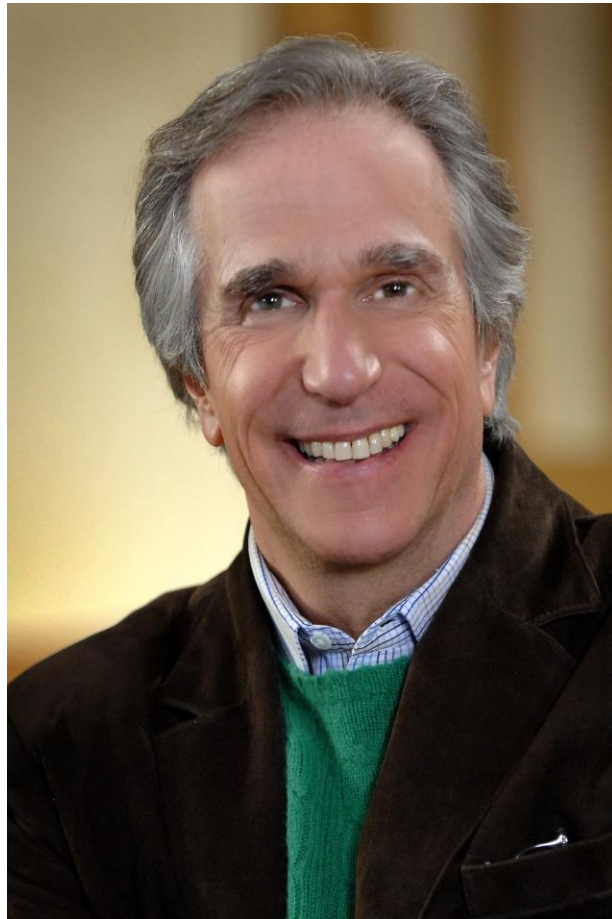


GOODWILL INDUSTRIES
**CHAMPIONS
TRIBUTE**



Thursday, October 19, 2017
TD Convention Center

with special guest
Henry Winkler



GOODWILL INDUSTRIES
**CHAMPIONS
TRIBUTE**



2017 Sponsorship Opportunities

Presenting Sponsor / \$8,000 (5 available)

- Company recognized as “presenting sponsor” on pre-event and on-site marketing efforts including, but not limited to, advertising, press releases, website, invitation and program
- Top billing on event signage
- Sponsor representative to have the opportunity to address guests at event from the podium
- 16 seats reserved for sponsor in prime location (two tables of eight)
- 16 guests invited to Speaker Reception with Henry Winkler
- Full page ad in the 2017 Champions Tribute event program
- Company recognized in Goodwill Industries’ external newsletter and in Goodwill Industries’ annual report

Speaker Sponsor / \$6,000 (1 available)

- Company recognized as “speaker sponsor” on pre-event and on-site marketing efforts including, but not limited to, advertising, press releases, website, invitation and program
- Top billing on event signage
- Sponsor representative to have the opportunity to introduce Henry Winkler from the podium
- Eight seats reserved for sponsor in prime location
- Two seats reserved for sponsor at the head table with Henry Winkler
- 10 guests invited to Speaker Reception with Henry Winkler
- Full page ad in the 2017 Champions Tribute event program
- Company recognized in Goodwill Industries’ external newsletter and in Goodwill Industries’ annual report

Award Sponsor / \$4,000 (6 available)

- Company recognized on event signage
- Sponsor representative to have the opportunity to present one of six honoree awards from the podium
- Eight seats reserved for sponsor in prime location
- Eight guests invited to Speaker Reception with Henry Winkler
- Half page ad in the 2017 Champions Tribute event program
- Company highlighted on Goodwill Industries award video which will be featured at event
- Company recognized in Goodwill Industries’ external newsletter and in Goodwill Industries’ annual report

GOODWILL INDUSTRIES
**CHAMPIONS
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2017 Sponsorship

Opportunities

(cont'd)

Speaker Reception Sponsor / \$3,500 (1 available)

- Company recognized on Speaker Reception event signage
- Eight seats reserved for sponsor in prime location
- Eight guests invited to Speaker Reception with Henry Winkler
- Half page ad in the 2017 Champions Tribute event program
- Company recognized in Goodwill Industries' external newsletter and in Goodwill Industries' annual report

Honoree Tables Sponsorship / \$3,000 (1 available)

- Company recognized as table sponsor on three tables (24 seats) reserved for honorees and their guests
- One table of eight reserved for sponsor
- Two guests invited to Speaker Reception with Henry Winkler; honorees and their guests will also be invited to Speaker Reception
- Half page ad in the 2017 Champions Tribute event program
- Company recognized in Goodwill Industries' external newsletter and in Goodwill Industries' annual report

Table Sponsor / \$1,400

- Company recognized on event signage
- One table of eight reserved for sponsor
- Two guests invited to Speaker Reception with Henry Winkler
- Quarter page ad in the 2017 Champions Tribute event program
- Company recognized in Goodwill Industries' external newsletter and in Goodwill Industries' annual report

Friend of Goodwill Sponsor / \$700

- Four seats reserved for sponsor
- Recognition during event presentation

For more information, please contact Emily Peck at 864-235-8330 or
by email at emily@smoakpr.com.

2017 Sponsorship Agreement

5:30 *Speaker Reception with Henry Winkler (certain sponsor levels only; see Sponsor Opportunities for more information)*

6:30 *Dinner*

7:00 *Awards Presentation and Program*

8:15 *Henry Winkler Keynote*

Yes, I want to become a sponsor at the:

- _____ Presenting level (\$8,000 – five available)
- _____ Speaker level (\$6,000 – one available)
- _____ Award level (\$4,000 – six available)
- _____ Speaker Reception level (\$3,500 – one available)
- _____ Honoree Tables level (\$3,000 – one available)
- _____ Table level (\$1,400)
- _____ Friend of Goodwill level (\$700)

Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Form of Payment

Credit Card: _____ Please select Visa / MC / AMEX

Card number: _____ Expiration date: _____

Sec. Code: _____ Billing Zip Code: _____ Name on Card: _____

Checks: *Please make payable to Goodwill Industries.*

To confirm your sponsorship, please return this form to:
Smoak Public Relations, 105 North Spring Street, Suite 111, Greenville, SC 29601,
or return via email to emily@smoakpr.com.